

ISABELLE FONTAINE

Graphic Designer & Content Creator Montreal, QC | isabelle.fontaine@email.com | (438) 555-0187 | portfolio: isabellefontaine.ca

PROFESSIONAL SUMMARY

Graphic designer producing brand, campaign and social work for Canadian retail and non-profit clients. Portfolio spans 40+ campaigns and 3 full brand systems.

CORE SKILLS

- Adobe Creative Suite
- Brand identity systems
- Social and motion assets
- Print production and prepress
- Figma
- Art direction
- Copy layout (EN/FR)
- Client presentation

PROFESSIONAL EXPERIENCE

Graphic Designer

2022 - Present

Atelier Nord, Montreal, QC

- Designed 3 full brand systems including logo, type scale and usage guidelines.
- Produced 40+ campaigns; the top performer lifted click-through 46%.
- Managed print production for 12 retail locations with zero reprint errors.

Junior Designer

2020 - 2022

Studio Verdun, Montreal, QC

- Created 300+ social assets and templated the studio's file structure.

PROJECTS

- Rebrand for a 40-year-old Quebec food co-op, rolled out across 22 stores.
- Poster series for Festival Nord, selected for the 2024 Applied Arts annual.

EDUCATION

DEC in Graphic Design

2020

Dawson College, Montreal, QC

LANGUAGES

French (native) · English (fluent)